

# Rotary



## Rotary Action Group for Reproductive, Maternal and Child Health

## Together for Healthy Families in Nigeria

### A Rotary Initiative Transforming Maternal and Child Health

In 1994, Prof Dolapo Lufadeju discovered alarming maternal and infant mortality rates in rural Nigeria — sparking a global partnership that would become the Rotary Action Group for Reproductive, Maternal and Child Health (Rotary-RMCH). Over 30 years, this initiative has grown into a powerful force for change, culminating in its flagship program: "Together for Healthy Families in Nigeria" (THFN).

Launched in 2023 under The Rotary Foundation's prestigious Programs of Scale, THFN aims to reduce maternal and neonatal deaths by 25% across four Nigerian states: FCT Abuja, Nasarawa, Ekiti, and Gombe. But it has already exceeded expectations.

### Key Achievements So Far

- 20% reduction in maternal deaths
- 28% reduction in neonatal deaths
- 721 health workers trained in Emergency Obstetric and Neonatal Care (EmONC)
- 279 health workers trained in Respectful Maternity Care (RMC)
- 140 providers trained in long-acting family planning methods
- Over 25,664 homes visited through community outreach
- 42,550 people engaged in community dialogues promoting maternal and child health
- Data compliance increased from 7.5% to 88% using the cMPCDSR digital platform

### Innovative Strategies Driving Impact

The program blends clinical excellence, community empowerment, and data-driven decision-making:

- Emergency Obstetric & Neonatal Care (EmONC)

Life-saving training for complications like postpartum hemorrhage and equipping midwives with tools like the Non-Pneumatic Anti-Shock Garment (NASG).

- Respectful Maternity Care (RMC)

Transforming healthcare culture to ensure dignity, privacy, and respect during childbirth — restoring trust and increasing facility-based deliveries.

# Rotary



## Rotary Action Group for Reproductive, Maternal and Child Health

### Family Planning Training

Expanding access to modern contraception and improving reproductive autonomy through skilled provider training.

### Community Engagement

Through dialogues, home visits, and joint outreaches, families are empowered to seek care early and stay healthy.

### Digital Surveillance (cMPCDSR)

A national digital platform developed by Rotary-RMCH now tracks maternal and child deaths nationwide — enabling real-time responses and policy impact.

## Real Lives, Real Change

Meet just a few of the lives transformed:

Mrs. Emmanuel's Twins: Born safely despite financial constraints, thanks to skilled care and Kangaroo Mother Care.

Mary Sanda: A high-risk pregnancy managed expertly using fetal monitoring and EmONC techniques.

Bilkisu Jibrin: Rescued from life-threatening hemorrhage through timely use of NASG and referral.

## A Model for the Future

This initiative is more than a program — it's a blueprint for national scale-up. Already, state governments are adopting the model, integrating cMPCDSR protocols, and funding home visits independently.

As the program enters its final year (2025), the focus remains on expanding reach, deepening impact, and ensuring sustainability.

## Join Us in Building Healthier Futures

Rotary-RMCH invites global partners, policymakers, and health advocates to learn from and support this transformative work. Together, we can make preventable maternal and child deaths a thing of the past.



**Scan the QR Code to download the full report and discover how you can help scaling up this life-saving model.**